**FOR IMMEDIATE RELEASE**

Contact: Teresa Sutphin, FTAAAD, 423-722-5120  
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# Join the 50+ Movement: Register for the First District Senior Olympics Today!

**JOHNSON CITY, Tenn.**— The International Network for the Prevention of Elder Abuse and the World Health Organization at the United Nations (UN) launched the first World Elder Abuse Awareness Day (WEAAD) on June 15, 2006 in an effort to unite communities around the world in raising awareness about elder abuse. WEAAD serves as a

call-to-action for our communities to raise awareness about abuse, neglect, and exploitation of elders, and reaffirm our country’s commitment to the principle of justice for all.

Elder abuse is widespread. Every year an estimated 1 in 10 older Americans are victims of elder abuse, neglect, or exploitation. And that’s only part of the picture: Experts believe that elder abuse is significantly under-reported, in part because so many of our communities lack the social supports that would make it easier for those who experience abuse to report it. Research suggests that as few as 1 in 14 cases of elder abuse come to the attention of authorities.

In addition to being a clear violation of the American commitment to justice for all, elder abuse is an issue with many consequences for our society. Its effects on our communities range from public health to economic issues.

The good news is that we can prevent and address the issue of elder abuse. There are many ways to strengthen our social supports through policies, services, and programs that keep us integrated in our communities as we age.

* We can design and equip community centers to work as intergenerational spaces that allow older people to build relationships and participate in the work, play, and life of our neighborhoods.
* We can think about the role of transportation in reducing social isolation and adjust systems so that we can all continue to move throughout our communities as we age.
* We can figure out new and better ways to arrange and coordinate the teams, agencies, and programs that work specifically with older people.
* We can develop programs to educate families and professionals who work with older adults to understand the importance of preventing isolation, how to spot the warning signs of abuse, and what to do to address abuse or neglect.

By doing all that we can to strengthen the social support structure, we can reduce social isolation, protect communities and families against elder abuse, and build a nation that lives up to our promise of justice for all.

If you feel that you or a family member is in physical danger, contact your local authorities or 911 right away. If you suspect abuse, but do not feel there is an immediate risk, call Adult Protective Services (APS) at 1-888-277-8366. Reports may be made anonymously.

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**About First Tennessee Development District Area Agency on Aging and Disability**FTAAAD’s mission is to improve the quality of life for older adults and adults with disabilities who live in the eight counties of Northeast Tennessee by advocating, setting policy, identifying local needs, providing services, coordinating resources, and providing information to promote a continuum of care which supports independence, choice, and empowerment for those we are committed to serve. For more information, call 423-928-3258 or visit [www.ftaaad.org](http://www.ftaaad.org).